

Managers,

My name is Jeff LeRoy and I will be the GBI Advertising Rep for this year. First I would like to thank Donn Clermont for his past efforts on being the GBI Advertising Rep. Donn did a great job of organizing this.

Each team is being asked to once again provide at least \$200 in ad sales.

In the following pages you will find.

- **Sheet to hand out to parents to help them get started on finding ad sponsors for this summer's Green Bay Invitational (GBI).**
- **Sheet to hand out to Potential sponsor. Explaining the dates of the GBI. The cost of an Ad. Size of the tournament program.**
- **Sheet of sponsors from 2009 that GB Lightning had as sponsors.**
- **Sheet of the Green Bay Invitational Ad/Sponsor Form. This can be used to get sponsors before filling out the official form. I have included for each team 2 official forms to be filled out. If your team needs more please contact me.**
- **The last 4 sheet are from last's year tournament program. These can be used to show sponsors the sizes of the ads.**
 - **One sheet showing the Green Bay Invitational Proud Sponsors from last year.**
 - **Three sheets showing the sizes and what the ads will look like.**

The previous printer for the programs closed. So the GBI will be going with a new printer this year for the programs. Many of the ads were lost due to this. Fortunately, last year's GBIT Committee member Sue had many of the ads electronically. See the Electronic Ads From 2009 to verify if Sue has your sponsors ad from last. If your sponsor is not on this list we will need a PDF or Word Document how they want there ad to look like.

Program sizes will be the same as last year 5.25 x 8.5. The deadline for getting your ads to me is April 4th. Please do not hold your ads until the end because we limited in ad space (90 pages of ads). Remember we are not the only club getting sponsors. You wouldn't want your sponsors left out due space limits. So get your ads in early.

A check list for when turning in ads:

- **Complete the Triplicate form. Make sure PAID and CHECK number is on form. White & Yellow copies must be turned in with Ad and the Check. Pink Copy is for the Business.**
- **Ad Deadline is April 4th. No ad's will be added after that date.**
- **PDF or Word Document Electronic Ads work the best. If you do not have an Electronic version of the ad. Call me so I can verify the best possible avenue to follow.**

I can be reached at 845-5578 (home), 660-8205 (cell) or jlerov@foth.com (email) if you have any questions.

**Thanks,
Jeff LeRoy**

Parents,

It is time again to start thinking about the program advertisements for this summer's Green Bay Invitational (GBI). GBL is one of the 5 clubs that sponsors this tournament.

For the new parents, each club in the area is required to provide a minimum of \$1000 in ad revenue to GBI. For ad sales over the \$1000 minimum, the majority of the dollars are returned directly back to the club. Last season GBL received more than \$3200 back to our club just from the ad sales alone. This is not only a fund-raiser for the GBI efforts but also for GBL! It sure beats selling pizzas and Serogy candy bars!

For GBL's 2010 ad campaign each team is being asked, once again, to provide at least \$200 in ad sales. With fundraising being critical to GBL's budget, this is an easy way to add to our club's coffers. Reaching \$200 in ad sales should not be too difficult considering the ad prices are: \$100, \$175, \$300, and sponsorship ads in various range from \$10-\$500. The sooner we act the better since other clubs are also out selling ads. Deadline to turn in your ads to your team manager is April 4th. Manager must turn them in at the monthly board meeting on April 4th.

Do not wait until the deadline to turn your ads in, the programs are limited to 90 pages of ads and with the other clubs involved with the GBI. This is a first come first served. So if you wait your business may not get in the program.

Need tips for getting ads?

Ask the businesses you frequent....coffee, subs, fast food, banks, grocery stores, gas stations, bars, pizza.

Do any of the parents own a business or have an employer willing to place an ad?

Advertisements from previous years include ads from establishments such as Jo To Go, Happy Joe's, Extended Stay Hotel, Cellcom, Bank of Luxemburg, Dart's Automotive, Humana, Prevea, and various doctors in the area.

Some businesses make their ad a coupon. Sometimes the team's parents go together and place an ad for their team. Some businesses submit their business card for the art work while some have a PR disk they give the GBI to use. New, in 2009, was the sponsorship options which allow parents or businesses to have their name listed based on the sponsorship level chosen.

Sponsors are usually interested to hear that the Green Bay Invitational brings in about 150 teams from Illinois, Minnesota, Michigan, and all over Wisconsin. That amounts to approximately 2,500 players and their families that are in the area over that weekend and will see their advertisement in the program!

Please help your son or daughter's team meet our \$200 ad quota. Your team manager has the ad forms that need to be filled out and more information on the ad sizes etc.

The community's soccer players thank you.

Green Bay Lighting Soccer Club
Green Bay Invitational Soccer Tournament

Dear Potential Sponsor,

The Green Bay Invitational is a youth soccer tournament that brings many teams from the Midwest to the greater Green Bay area during the weekend of June 18th-20st. This event is hosted by local area soccer clubs in a collaborative effort to provide a competitive youth event that is greatly respected in the soccer community.

The tournament is made possible by supportive sponsors and volunteers who formulate the workforce behind the event. Sponsorships come in various forms with the most common being the placement of an advertisement in the tournament program.

The tournament program is 5½” x 8½” booklet distributed to all players’ parents as part of their tournament packet. Advertisements will be Greyscale and/or black and white and come in the following sizes and price points:

Full page	\$ 300
Half page	\$ 175
Quarter page	\$ 100
Sponsorship	\$ 10 - Bronze
	\$ 25 - Silver
	\$ 50 - Gold
	\$ 100 - Platinum
	\$ 250 - Diamond
	\$ 500 - Corporate

The Green Bay Invitational brings in approximately 150 teams from Illinois, Minnesota, Michigan, and all over Wisconsin allowing an opportunity for sponsors to reach out to families from the area and the region. Approximately 2,500 players and their families are in the area over the weekend!

Please consider sponsoring this event by placing an advertisement in the Green Bay Invitational Program. It is an effective way to reach many households while also supporting local youth programs.

The community’s soccer players thank you!

Sponsors from 2009

Business Name	Contact Name	Phone	Size	Cost
Alberts / PLC (combined ad)	John Alberts	825-7373	Bus Card	\$100
Ambiance Salon & Spa	Tina LeRoy	660-9099	Bus Card	\$100
Any Lab Test Now	Rob Southwick	445-3771	1/2 Page	\$175
Appletree Kennels	Bob Desotelle	493-8156	Gold	\$50
ATC	Maureen Splitgerber	262-832-8694	Full Page	\$300
A-Z Landscape	Andy Zimmerman	845-1330	Gold	\$50
Bank of Luxemburg	Tim Treml	845-2345	1/2 Page	\$175
Bay Bank	Dianne Zubella	490-7600	Gold	\$50
Baylake Bank	Chris Zimmerman	845-1005	Gold	\$50
Child and Family Consultants	Ken Horn	497-0788	Bus Card	\$100
Cineviz	Scott Kofarnus	430-7200	Bus Card	\$100
Commercial Horizons	Julie Van Campenhout	434-7800	Bus Card	\$100
Dart Plastering	Cheryl Dart	866-3930	1/2 Page	\$175
Dart Plastering	Cheryl Dart	866-3930	Silver	\$25
Dart's Automotive	Kevin Dart	845-5623	Silver	\$25
Green Bay Auto Body	Jeff Walton	435-5556	Bus Card	\$100
Humana	Chuck Lane	337-5302	1/2 Page	\$175
J-BEADS	Jill Everard	360-6144	Bronze	\$10
Jo To Go	Matt Baranczyk	676-0349	1/2 Page	\$175
L.A. Starks Development	Lee Starks	965-6569	Bronze	\$10
Let Me Be Frank Productions	Frank Hermans	405-1133	Bus Card	\$100
Luxemburg 3 v 3	Dave Vandenhouten	304-0070	Full Page	\$300
Luxemburg Pharmacy	Chris Seidl	845-5832	Bus Card	\$100
N.E.W. Plastics	Thomas Schultz	845-2326	Bus Card	\$100
Netcomm Communications	John Wauters	562-8085	Bus Card	\$100
Nicolet Bank	Jo Beno	430-1400	Full Page	\$300
Orv's Pizza	Carrie	766-9927	Bus Card	\$100
PAI	Jayne Black	337-9906	Full Page	\$300
Promotional Designs	Brian Katers	405-2644	Bus Card	\$100
Quali T Screening	Sue Heim	845-1010	Bus Card	\$100
Robinson Metal	Todd Robinson	617-3300	Bus Card	\$100
Schmitt Park Pool	Derek Schmid	606-2194	Bus Card	\$100
Susan Zurawski / Ameriprise	Susan Zurawski	499-2141	Bus Card	\$100
Trans Motive	Laurie Spence	866-3730	Bus Card	\$100
Transmotion	Kathy Sullivan	544-4635	1/2 Page	\$175
U14 Boys Parent's	Joyce Derenne	863-8673	1/2 Page	\$175
U14 Boys Parent's	Joyce Derenne	863-8673	Silver	\$25
UP-RIGHT Services	Mike Fabry	863-2355	Platinum	\$100
Virchow Krause	Dave Furlan	608-240-2569	Bus Card	\$100
Webfitter LLC	John Walczyk	339-5207	Bus Card	\$100

Green Bay Invitational Ad/Sponsor Form

www.GreenBayInvitational.org

MUST be filled out COMPLETELY

Date Sold: ____/____/____
Sold To: _____
Address: _____ _____
Contact Name: _____
Phone: _____
*Sponsor's Name: _____
Total Cost: _____ Paid: _____
Sold By: (Individual): _____ Phone: _____
Sold By: (Club): _____ (Team): _____ (Div.): _____
Signature: _____ Date: _____

Ad Rates

- 1/4 Page Business Card - \$100.00 1/2 Page - \$175.00 Full Page - \$300.00

Your ad will appear in the current year's annual program.

Artwork will be supplied via:

- Disk Email B/W Print Repeat Last Ad
- Repeat Last Ad with changes: _____

Sponsorships

- | | |
|---|---|
| <input type="checkbox"/> Bronze - \$10.00 | <input type="checkbox"/> Platinum - \$100.00 |
| <input type="checkbox"/> Silver - \$25.00 | <input type="checkbox"/> Diamond - \$250.00 |
| <input type="checkbox"/> Gold - \$50.00 | <input type="checkbox"/> Corporate - \$500.00 |

**Your name will appear as above in the current year's annual program under our Proud Sponsors Page. Thank you for your Support.*

White: - Committee

Yellow: - Publisher

Pink: - Customer

GREEN BAY INVITATIONAL PROUD SPONSORS

Corporate \$500.00

American Family Insurance
Aurora BayCare Medical Center
M & I Bank
Soccer World
Yale

Diamond \$250.00

Ambrosius Studio
Gene Waterfall
Joe Bargain Hunter
Parents of Howard Hurricanes U11Coed (Fett)
Radiology Chartered

Platinum \$100.00

Donald Felts "Grandparents of Lauren Nowak"
Fox Valley Metal-Tech, Inc.
Up-Right Services, Inc.

Gold \$50.00

A - Z Landscape
Alberts Plastering
Appletree Kennels
Bay Bank
Baylake Bank
Bellin Health Family Medical Center - Howard
Goodwrench Service Center 920-662-0200
Joe Bargain Hunter
John Frazier, D.D.S., MS
Michaels Ivory Salon & Spa

Gold \$50.00 (continued)

Nicky's Lions Head Tavern & Grill
Parents of Howard Hurricanes U14G (Ziefle)
Secure Horizons by United Healthcare

Silver \$25.00

Dart Plastering, Inc.
Dart's Automotive, Inc.
GBL U14 Boys State Team
"Go Get'em Mallen"
Guten Luck Annie & Elsie Myers!
Jackie & Mel Fisher
Kelsey, Haley & Linsey Jones
Panda House
SunSeekers by Rosie

Bronze \$10.00

A Helping Hand 660-3238
Good Luck Caleb & Hurricanes - the Janowski's
Good Luck Hurricanes, Nick & Jake - the Laubensteins
Good Luck Tanner - Mom & Dad
Good Luck Tony, Alyssa & Jessica Caelwaerts
Good Luck Tyler & Brianna Wosnig
J - Beads
"Kick It Mack!"
Kirsten Farr's Family
Lee Starks
Morgan Freeman's Family
Paint Today Services 680-3972
"Run Fast Gracelyn Trast" - The Trasts
The Staszak Family



Helping to
keep the lights on,
businesses running
and **communities strong.**

A reliable electric system keeps people and businesses connected to today's technology and the necessities of everyday life. At ATC, we work to ensure that the electric transmission system delivers power when and where it's needed in your community.



ATC owns, builds, maintains and operates the electric transmission system in portions of Wisconsin, Michigan, Minnesota and Illinois.

This is a half page ad. Cost is \$175

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The Greater Green Bay
Convention & Visitors Bureau

welcomes you
and wishes you
good luck
in the tournament.

888-867-3342
www.greenbay.com

greater
green bay
& the lakeshore

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One home team supporting another.

To be a winner, you need the support of your family,
friends and neighbors, rooting for you to reach your
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neighborhood bank, we support our local teams any way
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And that makes us all winners.



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Kroll's WEST

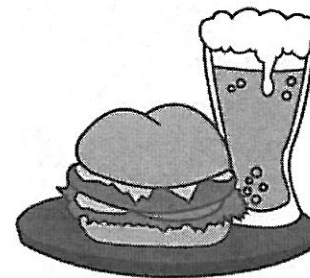
- Charcoal grilled hamburgers and sandwiches prepared the "Krolls" way
- New family recipe favorite brought up from our new Chicago location Pulled Pork and BBQ RIBS
- Now serving HOMEMADE, fresh per order, thin crust pizzas.
- Complete line of wraps, salads, and cold sandwiches to satisfy the healthy side of your taste buds
- Relax in our lounge featuring a full service bar, FIFTEEN (15) HIGH DEFINITION TV's, including a ten foot projection screen featuring the BIG TEN and NFL NETWORKS



1990 S. Ridge Road
(Located on the West side of Lambeau)
Green Bay, WI 54304
920.497.1111 • Fax 920.497.0237
Toll Free 866.464.7306

HOURS

Sun. - Thur.: 10:30am - Midnight
Fri. & Sat.: 10:30am - 1am



This is a full page ad. Cost is \$300

\$5.00
off
Oil Change

Expires 8/31/09

Jon Gossfeld
Owner



Complete Automotive Repair

3230 Commodity Lane ■ Green Bay, WI 54304
8:00 am - 5:00 pm / Mon.- Fri. ■ 920/964-0055



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Proud supporter of the
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Owner / Collision Specialist



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Fax # (920) 434-9380

3700 Velp Ave.

Green Bay, WI 54313

Email: holschuhcollision@tds.net • www.holschuhcollision.com

These are 1/4 page ads.
Cost is \$100

SOME OF OUR BANK'S MOST IMPORTANT INVESTMENTS WON'T PAYOFF FOR YEARS.



As a community bank our first responsibility is to the people who live and work right here. You have the satisfaction knowing that your money and ours is reinvested locally. Together, we're building businesses and schools, financing homes, and helping pay for college.



*Local, Loyal, Lasting
See what a difference it makes.*

630 Main St., Luxemburg 920.845.2345	E166 County Hwy S, Luxemburg 920.866.2333
216 W Main, Forestville 920.856.6218	100 Old Orchard Ave, Casco 920.837.2888
510 2nd St., Algoma 920.487.5288	1311 Bellevue St., Green Bay 920.468.8400

Stodola's IGA, Luxemburg 920.845.2345

www.bankoflux.com



Member
FDIC

This is a full page ad. Cost is \$300

GIVE BACK. GET MORE.

Donate plasma at
BioLife Plasma Services.

You receive money and
give life to patients in need.



**SCHEDULE YOUR DONATION TODAY AT 920.499.0299 AND
RECEIVE UP TO \$240 PER MONTH.**

**Biolife Plasma Services, 2321 San Luis Place, Green Bay, WI 54304
www.biolifeplasma.com**

\$5

BONUS COUPON FOR NEW DONORS ONLY

Bring this coupon with you to your first plasma donation and receive an extra \$5 bonus.

* Bonus redeemable only upon completion of a full donation.
This coupon cannot be combined with any other BioLife offer.



Electronic Ads From 2009

1. Village Grill Ad
2. Brown County Sheriff's Ad
3. Yale Ad
4. Michael J Wallace Ad
5. Floor U Ad
6. Zesty's Ad
7. Ashwaubenon Storm 2009 U11 Girls Team Ad
8. Ashwaubenon Storm 2009 U14 Girls Team Ad
9. Ashwaubenon Storm 2009 U15 Girls Team Ad
10. BioLife Ad
11. OPEX Ad
12. Subway Ad
13. Crystal Coffee Cafe
14. LaForce Ad
15. Green Bay Paker's Ad
16. Fox Valley Metal-Tech Ad
17. Johnson Insurance Ad
18. County Materials Ad
19. Family & Cosmetic Dentistry Ad
20. Your Day Video Ad
21. Ambiance Salon and Spa Ad
22. Townline Pub & Pizza Ad
23. Bayland Buildings Ad
24. PAi Ad
25. 3V3 Luxemburg-Casco Tournament Ad
26. Humana Ad
27. Any Lab Test Now! Ad
28. N.E.W. Plastics Corp Ad
29. Cineviz Interactive Technologies Ad
30. Nicolet Bank Ad
31. Jo To Go Coffee Ad
32. Schmitt Park Pool Ad
33. WebFitter Ad
34. GB Lightning U14 Boys Team Ad
35. NetComm Communications Ad
36. Promotional Designs Inc Ad
37. Albert's Plastering, INC Ad
38. PLC – Peninsula Land Consultants Ad
39. American Transmission Company
40. Kollath Kattle Grass Fed Beef Ad
41. United Health Group's SecuredHorizon's Ad